



International Women's Day

March 8th 2023 – Embracing equity

I-Lin Hall, our Head of Data and Digital Applications, has shared a few words with us on this important day:

"We live in a world of gender data bias and this is largely due to the lack of representation or collective movement to change traditional views of what females can do. It is no secret that women are underrepresented in the data, digital and technology industries but we aren't the minority in our population.

If women are not present then we miss the opportunity for our needs to be heard. We also miss the opportunity to inspire future generations of females and more importantly to have the chance to break the bias.

All organisations need diversity within the workplace. Diversity generates innovation, innovation increases growth and inclusivity increases productivity. Part of the challenge is changing the perception of a career in data, digital and technology.

At NECS we want people who can think critically, enjoy being challenged, are determined to succeed, driven, have a thirst for learning, can make things happen and can communicate well. These are transferable skills that I took to my role.

I look back on what I've achieved and the growth of my service since I joined the team and it's something I would be proud to tell my own daughter of, to hopefully give her the confidence to someday do the same (if she wanted to)."

At NECS, we believe our people are our greatest assets